



Company profile

## MISSION

Brushes and brooms are the universal symbol of cleaning, a simple product for many but now requiring a high degree of specialisation to meet today's high standards of hygiene and ergonomics. IGEAX is innovation, quality and after-sales service, the ideal partner for all cleaning needs.

## IGEAX PRODUCTS

### Quality and durability

premium raw materials guarantee high performance for frequent use

### Ergonomics

comfortable handles designed to reduce operator effort

### Certifications

regulatory awareness and up-to-date documentation

### Made in Italy

production in Italy

### Finish design

not only quality, but stylish and elegant lines

## OUR SERVICE



Wide product range



Complete and professional  
customer service



Fast worldwide  
shipping



Recycled raw materials and  
optimized manufacturing  
process

[www.igeax.com](http://www.igeax.com)

Data sheets free download  
on the website



## ARISTON GETS A NEW LOOK

IGEAX is the new face of Ariston Cleaning Solutions, a historic family-run company that has been producing brooms since 1939. The company has always stood out for the quality of its products, and is known in the international market with the name of its first brand, Aricasa. Continuously renewed in its products and production techniques, the company has come to expand and export the popularity of its brands all over the world, becoming a reference point for the production of professional and cutting-edge cleaning items.



## THE IDENTITY THAT COMES FROM CLASSICAL CULTURE

In the Olympus of the Greek-Roman gods, the name Igea was associated with the goddess of health and hygiene: the name IGEAX derives from it.

But it's not just a simple name: IGEAX's visual identity also reflects the search for order, perfection and elegance typical of classical culture.

IGEAX products are in turn influenced by this refined and attractive style, with attention to the smallest details, almost as if to imitate the wonderful works of art of the Hellenistic period.



1998

Professional Aricasa  
brands are born



2021

The IGEAX projects  
is launched



2022

Future starts here

## IGEAX PRODUCT LINES

Each product line best represents the professionalism and expertise that IGEAX brings to the task of making products that are effective and efficient, safe and stylish. A multitude of professional and semi-professional items to get the most out of any operation and any environment with minimum effort.

### PROFESSIONAL PRODUCTS

Products for food sector



**HYGIENE LINE**



**DETECTABILE LINE**

Products for commercial activities



**INDUSTRIAL LINE**

Household products, large scale and specialised retailers



**ARICASA LINE**

## HYGIENE LINE



IGEAX presents its line of professional cleaning solutions, for the food sector and all the areas where hygiene is a priority: the company's experience and reliability applied to new technologies, create internationally certified high-quality products.



High quality standards



Full range Color Code



Suitable for food contact



Ergonomic and easy to use



Member of the prestigious federation of brush manufacturers



## DETECTABLE LINE



The purpose of IGEAX in the food sector is to design solutions that minimize the risk of contamination. The Detectable line is made of plastic boards and fiber in a special plastic compound that can be detected by the main instruments of the food industries.



Maximum security



High quality standards



Suitable for food contact



Ergonomic and easy to use

### DETECTABLE PRODUCTS WITH



MAGNETS



METAL-DETECTOR



X RAYS



## INDUSTRIAL LINE



The products of the Industrial line are valid allies of the environment because the fiber comes from the recycling of post-consumer plastic bottles and the boards from IGEAX's internal recycling. The ergonomic and attractive design and resistant materials make them suitable for professional use, ideal for any business.



Super resistance



Eco-friendly



## ARICASA LINE



The Aricasa line presents a wide range of items for internal and external domestic cleaning. The brand is well known in over 50 countries thanks to the quality and unique design of its products.



Household products  
for large scale retailers



High quality



Wide range



Original design



Packaging





Find out more about our ranges by visiting our website ...



[www.igeax.com](http://www.igeax.com)

...and browsing our catalogs



Hygiene &  
Detectable



Industrial &  
Aricasa

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