

SUSTAINABILITY DESIGN EFFICIENCY HYGIENE

IDENTITY

ALWAYS A STEP AHEAD



 **LUCART**
PROFESSIONAL

Naturally advanced

SUSTAINABILITY DESIGN EFFICIENCY HYGIENE

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IDENTITY. ALWAYS A STEP AHEAD.

Evolving means working to build a better present and a more sustainable future.

It is Lucart Professional's idea of progress which, with Identity, embodies 4 values:

sustainability, design, efficiency and hygiene.

SUSTAINABILITY

A sustainable dispenser is all about effectively reducing consumption, a responsible choice that goes hand in hand with certified eco-friendly paper.

DESIGN

Innovation at its best. On the outside, it has a distinctive, timeless look that complements and blends into any environment, while on the inside its mechanics are studied down to the smallest detail.

EFFICIENCY

Efficiency sums up all the values of the Identity line: perfect performance, construction reliability, lower usage costs, and shorter maintenance times. Everything - and everything easier to use.

HYGIENE

Focusing on hygiene is making the right choice. This is why Identity systems ensure complete user safety by providing the best solutions for each environment.



SUSTAINABILITY



DESIGN



EFFICIENCY



HYGIENE



IDENTITY TOUCH FREE TOWEL DISPENSER

A STEP FORWARD IN HYGIENE



IDENTITY AUTOCUT TOILET DISPENSER 2.0

A STEP FORWARD IN SAVINGS



IDENTITY SOAP RANGE 1000

A STEP FORWARD IN QUALITY



IDENTITY AUTOCUT TOWEL DISPENSER 2.0

A STEP FORWARD IN CONVENIENCE



IDENTITY FOLDED HAND TOWEL DISPENSER 2.0, COMPLEMENTARY & AIR FRESHENER

A STEP FORWARD IN EASE OF USE



IDENTITY TECHNICAL SPECIFICATIONS

05

09

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21

25



IDENTITY TOUCH FREE TOWEL DISPENSER

A STEP FORWARD
IN HYGIENE



05

IDENTITY TOUCH FREE TOWEL DISPENSER

MORE HYGIENE WITH NO-TOUCH TECHNOLOGY

HYGIENE AND SAFETY

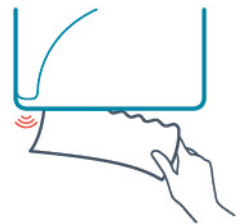
The dispenser is fitted with a motion-sensitive electronic sensor that allows paper to be issued automatically, so as to avoid exposure to any contamination.

Paper towels are hygienic, safe and recommended by the WHO guidelines on good hand hygiene.



COSTS UNDER CONTROL

Thanks to custom dispensing, the dispenser encourages the user to use one sheet at a time, avoiding useless waste. What is more, the system lets you customise the sheet length and adjust sensor sensitivity as well as the paper dispensing interval.



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HOW IT WORKS

CUSTOMISATION OPTIONS

The control panel makes it possible to adjust:



— 0 S
— 1 S
— 3 S

Standby time
between two
dispensed sheets:
0 sec; 1 sec; 3 sec;



Sheet tear off
length: 20 cm;
25.5 cm; 30.5 cm;



Sensor sensitivity:
7.5 cm; 10 cm;
15 cm.



The dispenser works with D-type batteries for up to 100,000 cycles, or with a mains socket via a practical adapter.



NO SERVICE INTERRUPTION

Should the batteries run out, the dispenser will continue to work with the handy push bar system.

EASY INSTALLATION AND MAINTENANCE

Should the Identity hands dispenser need to be replaced, no additional holes will be required. The LED indicates proper operation with a blue light, low batteries with a blinking red light, and fully depleted batteries with a steady red light so that they can be easily replaced.





IDENTITY AUTOCUT TOILET DISPENSER 2.0

A STEP FORWARD
IN SAVINGS



09

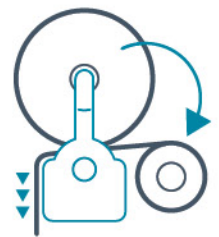
IDENTITY AUTOCUT TOILET DISPENSER 2.0

ZERO PAPER WASTE WITH THE "STUB ROLL"

THE ROLL CAN BE USED UP TO THE LAST SHEET

Thanks to the new internal mechanism, the low roll is used up to the last sheet, allowing an estimated saving up to 18 metres of paper for each roll.

Furthermore, the simultaneous presence of 2 rolls in the dispenser reduces the risk of service interruptions.



-45%* LOWER CONSUMPTION

Thanks to automatic cutting, the dispenser only dispenses one sheet at a time, promoting less paper use.

Less waste turns into increased savings for the manager.



* Results from market research conducted by Research Factory on a representative sample, compared with a traditional Jumbo Lucart Professional dispenser and a traditional Lucart Professional folded hand towel dispenser. The research was conducted according to ASSIRM regulations in compliance with the ISO 20252 standard. Milan 2015.

HOW IT WORKS



IDENTITY AUTOCUT TOILET "STUB-ROLL"

The roll being used must be moved to the dedicated housing once it reaches the diameter indicated by the adhesive placed on the arm.

The new roll will then be loaded and automatically activated.



ABSOLUTE HYGIENE

The single-sheet dispensing system ensures the customer only comes into contact with the sheet required, thus preserving the rest of the product from potential contamination.

HYGIENE AND CLEANLINESS

Controlled delivery reduces the risk of waste and blockages resulting in a cleaner and tidier bathroom as well as a satisfied and loyal customer.





IDENTITY **SOAP RANGE 1000**

A STEP FORWARD
IN QUALITY



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IDENTITY

SOAP RANGE 1000

THE NEW DISPENSER SYSTEM + SOAPS: NATURAL QUALITY

SOAPS

PREMIUM LIQUID WITH ARGAN OIL

A liquid formula with a **smooth and creamy texture** and an **elegant scent of camellia**, which make it ideal for spaces where quality and well-being are of utmost importance.



FREQUENT FOAM WITH ALOE VERA EXTRACT

A hypoallergenic foamy hand soap enriched **with aloe vera extract**, known for its energising, moisturising and purifying properties. With its neutral fragrance, it is also ideal for use in settings such as food preparation areas.



CLASSIC FOAM WITH ALMOND OIL

A foamy hand soap enriched with **almond oil**, which is well known for its emollient properties. Dermatologically tested, it gently **nourishes and revitalises the skin**.



ESSENTIAL FOAM WITH NEUTRAL FRAGRANCE

A foamy hand soap with a neutral fragrance, providing a **pleasant feeling of freshness and cleanliness**. It is dermatologically tested and gentle on the skin. It is versatile enough to be used in any context.



FURTHER INFORMATION

SOAPS MADE BY LUCART

The whole range is produced in Lucart Group's production plants: a **guarantee of quality** and of a **controlled supply chain**. All soaps, available in the **new 1-litre format**, are also made with **natural, biodegradable ingredients**.





DISPENSER

DESIGN AND EFFICIENCY

A distinctive, timeless look that complements and blends into any environment. Italian design, embodying the excellence of Lucart Professional, which is even more beautiful in the black or white versions.

HYGIENIC AND PRACTICAL

Each refill ensures airtight protection of the liquid contained thanks to the supplied disposable pump, ensuring safety and hygiene. It is also designed to be easy and straightforward to install.

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IDENTITY **AUTOCUT TOWEL DISPENSER 2.0**

A STEP FORWARD
IN CONVENIENCE



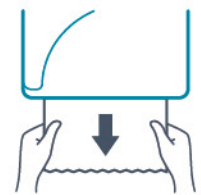
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IDENTITY AUTOCUT TOWEL DISPENSER 2.0

MORE PRACTICAL WITH THE SMOOTH-CUT

ULTRA-SMOOTH DISPENSING

The new Smooth-Cut internal mechanism allows for smooth paper dispensing and the certainty of always having intact paper available, even with wet hands, for an optimal user experience.



-45%* LOWER CONSUMPTION

Thanks to automatic cutting, the dispenser only dispenses one sheet at a time, promoting less paper use, reducing waste, safeguarding the environment, and increasing savings for the manager.



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* Results from market research conducted by Research Factory on a representative sample, compared with a traditional Jumbo Lucart Professional dispenser and a traditional Lucart Professional folded hand towel dispenser. The research was conducted according to ASSIRM regulations in compliance with the ISO 20252 standard. Milan 2015.

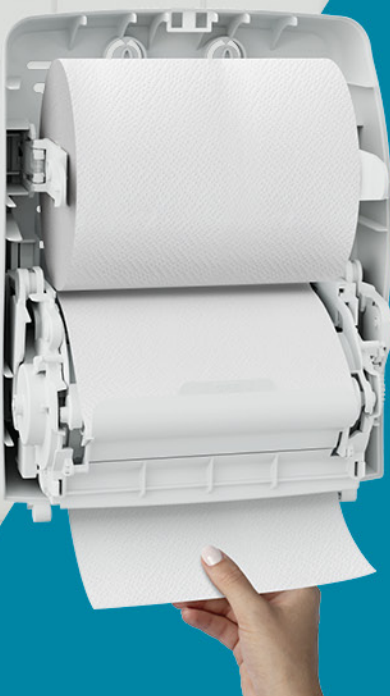
HOW IT WORKS



EASY DISPENSING WITH THE "SMOOTH-CUT" SYSTEM

The re-engineering of the dispenser allows for easier paper dispensing: the force required for the operation is reduced by 15%**.

**Average of the result obtained from analyses carried out with internal method with respect to the previous version.





HYGIENE AND SAFETY

The single-sheet dispensing system ensures the customer only comes into contact with the sheet required, preventing potential contamination. Paper towels are hygienic, safe and recommended by the WHO guidelines on good hand hygiene.

LESS FREQUENT REFILLS

The easy consumption display, optimised sheet and controlled delivery result in significant savings in costs as well as of maintenance and recharging times.





IDENTITY **FOLDED HAND TOWEL DISPENSER 2.0, COMPLEMENTARY & AIR FRESHENER**

A STEP FORWARD
IN EASE OF USE



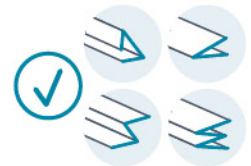
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IDENTITY FOLDED HAND TOWEL DISPENSER 2.0 & COMPLEMENTARY

A COMPLETE RANGE
OFFERING MAXIMUM FLEXIBILITY
AND EASE OF USE

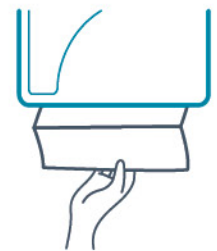
GREATER VERSATILITY

The new hand towel dispenser is compatible with all the various types of folded hand towels of the Lucart Professional range: C, V, Z and M, including slim formats, without requiring an adapter.



EASY DISPENSING

The redesigned and refined design of the hand towel dispenser ensures more effective dispensing of folded hand towels for the customer: no paper tearing with both dry and wet hands.



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HOW IT WORKS

EASY PAPER DISPENSING

The hand towel dispenser has been redesigned to ensure more effective dispensing and complete compatibility with all types of folded hand towels.



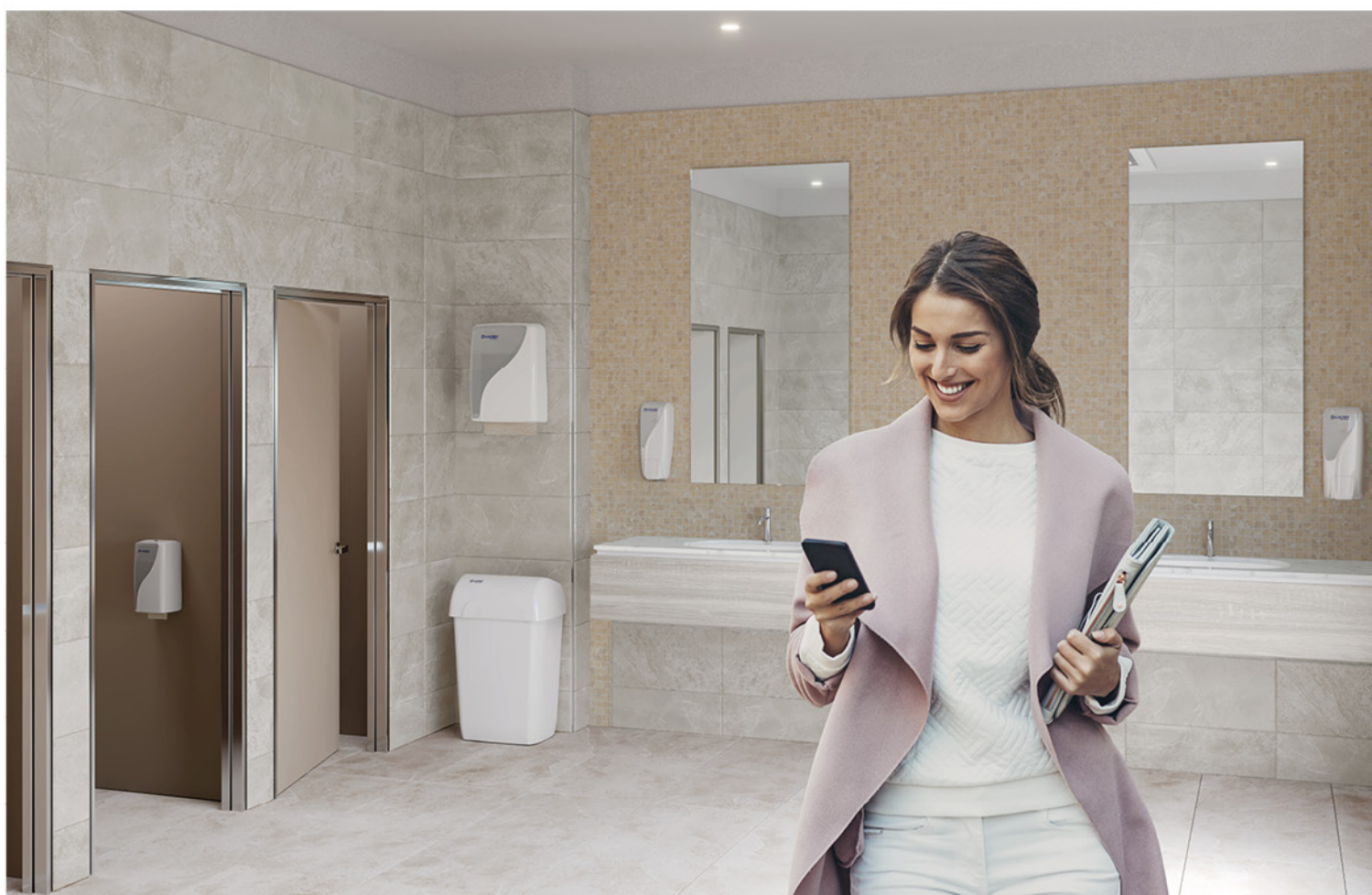


DESIGN AND EFFICIENCY

A distinct style with soft lines and easy to clean for a complete range that does not compromise on efficiency, resistance and ease of maintenance and refill.

HYGIENE AND CLEANLINESS

Thanks to the integrated bag holder, the bin maintains a neat appearance, keeping the waste bag holder hidden from the user. For a tidier and cleaner bathroom and a satisfied and loyal customer.



IDENTITY AIR FRESHENER

AIR FRESHENER SPRAY: THE PROGRAMMABLE AUTOMATIC SOLUTION



CONSISTENT FRAGRANCE

It automatically and constantly dispenses fragrance into the room to guarantee maximum customer satisfaction.



EASY TO PROGRAMME

Flexible and easy to programme, it allows your personnel to save precious time and you to gain efficiency.



NATURAL FLOW: THE SUSTAINABLE SYSTEM THAT ACTIVATES ON AIRFLOW



100% RECYCLABLE REFILL

Refills are not only 100% recyclable but also propellant free and ideal for environments up to 100 m³.



BATTERY FREE

The system provides the solution for sustainable fragrance dispensing.



THE FRAGRANCES

AIR FRESHENER SPRAY



Sea Breeze



Floral Meadow



Summer Fruits

NATURAL FLOW

Sea Air

Floral Bouquet

Juicy Fruits

IDENTITY **TECHNICAL SPECIFICATIONS**



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IDENTITY TOUCH FREE TOWEL DISPENSER

Cod. 892988 White finish • Cod. 892989 Black finish

Dispenser with no-touch technology
for Identity hand towel rolls.
381x290x223 mm (HxWxD)
Packed individually.



IDENTITY HAND TOWEL ROLLS



ECONATURAL 155 ID

Cod. 861059E

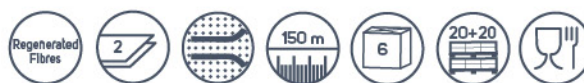


For foodstuffs pursuant to art. 27 par.1 letter b) Ministerial Decree 21.3.73 as amended.



ECO 150 ID

Cod. 861061E



For foodstuffs pursuant to art. 27 par.1 letter b) Ministerial Decree 21.3.73 as amended.



STRONG 155 ID

Cod. 861055K



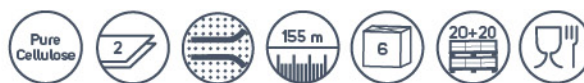
STRONG BLUE 155 ID

Cod. 861058E



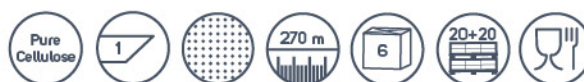
AQUASTREAM 155

Cod. 861068J



STRONG 270 ID

Cod. 861126J





IDENTITY AUTOCUT TOILET DISPENSER 2.0

Cod. 892981S White finish • Cod. 892983S Black finish

Automatic cut dispenser for Jumbo toilet paper.
385x230x153 mm (HxWxD)
Packed individually.
900 single 22.5 cm sheets.



IDENTITY JUMBO TOILET PAPER ROLLS



ECONATURAL 900 ID

Cod. 812179S



ECO 900 ID

Cod. 812178S



STRONG 900 ID

Cod. 812177S



The mark of
responsible
forestry

Products with this label are certified FSC® Recycled that identifies products made with recycled paper. FSC® is a non-governmental international organisation which promotes the responsible use of forestry resources.



Products with this label are certified EU Ecolabel, the ecological quality label that guarantees the respect of severe criteria for the protection of the environment required at an European level: low water and air pollution, low greenhouse gas emissions and electricity use.



Products with this label are certified PEFC, the forest certification that guarantees the correct environmental management of forests from which cellulose comes.



IDENTITY SOAP RANGE 1000

Cod. 892439 White finish • Cod. 892440 Black finish

Identity Soap 1000 soap dispenser.
272x110x113 mm (HxWxD).
Packed individually.



I SAPONI



PREMIUM **LIQUID** HAND SOAP 1000

Cod. 89100000

Liquid dispensing
With Argan Oil
Floral fragrance



FREQUENT **FOAM** HAND SOAP 1000

Cod. 89112000

Foam dispensing
Hypoallergenic soap
Neutral fragrance
Enriched with aloe vera



CLASSIC **FOAM** HAND SOAP 1000

Cod. 89111000

Foam dispensing
Gentle floral fragrance
With revitalising almond oil



ESSENTIAL **FOAM** HAND SOAP 1000

Cod. 89113000

Foam dispensing
Neutral fragrance



- 1000 ml refill made of recyclable material
- Integrated pump
- Duration: up to 2,500 doses
- Biodegradable soap, made from natural ingredients



IDENTITY AUTOCUT TOWEL DISPENSER 2.0

Cod. 892980S White finish • Cod. 892982S Black finish

Automatic cut dispenser for hand towel rolls.
381x290x223 mm (HxWxD)
Packed individually.
Single 26.5 cm sheets.



IDENTITY HAND TOWEL ROLLS



ECONATURAL 155 ID

Cod. 861059E

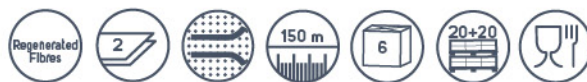


For foodstuffs pursuant to art. 27 par.1 letter b) Ministerial Decree 21.3.73 as amended.



ECO 150 ID

Cod. 861061E



For foodstuffs pursuant to art. 27 par.1 letter b) Ministerial Decree 21.3.73 as amended.



STRONG 155 ID

Cod. 861055K



STRONG BLUE 155 ID

Cod. 861058E





IDENTITY FOLDED HAND TOWEL DISPENSER 2.0

Cod. 892984A White finish • Cod. 892985A Black finish

Dispenser for folded hand towels.
388x305x133 mm (HxWxD)
Packed individually.
Holds up to 3.5 packs of folded hand towels.
Compatible with the full range of folded hand towels.



IDENTITY MAXI JUMBO TOILET DISPENSERS

Cod. 892326A White finish • Cod. 892328A Black finish

Dispenser for "MAXI JUMBO" toilet paper.
328x350x127 mm (HxWxD)
Packed individually.
Ideal for environments with a high inflow.
Compatible with the full range of Jumbo toilet paper.



IDENTITY MINI JUMBO TOILET DISPENSERS

Cod. 892322A White finish • Cod. 892324A Black finish

Dispenser for "MINI JUMBO" toilet paper.
256x280x128 mm (HxWxD)
Packed individually.
Ideal for environments with a medium inflow.
Compatible with the full range of Mini Jumbo toilet paper.





IDENTITY BULK PACK TOILET DISPENSERS

Cod. 892318A White finish • Cod. 892320A Black finish

Dispenser for interfolded toilet paper.

280x151x133 mm (HxWxD)

Packed individually.

Holds up to 2.5 packs of interfolded toilet paper.

Compatible with the full range of interfolded toilet paper.



IDENTITY INVISIBIN

Cod. 892357 White finish • Cod. 892358 Black finish

Bin.

690x420x290 mm (HxWxD)

Capacity: 43 L.

Floor standing or wall mounted (kit incl.).





IDENTITY AIR FRESHENER SPRAY

Cod. 892361 White finish • Cod. 892362 Black finish

Air Freshener Spray dispenser.
188x68x95 mm (HxWxD). Packed individually.
Suitable for environments up to 200 m³.
Fully programmable in 3 settings.
Quick Set Up for 30/45/60 days in 24/7 mode.
Powered by standard "C" batteries.



100 ml refill.
Autonomy: 3,000 sprays.
In compliance with REACH and IFRA regulations.

THE FRAGRANCES

SEA BREEZE
Cod. 892365

Sandalwood and leather fragrances with a touch of citrus.



FLORAL MEADOW
Cod. 892366

An intense flavour of flowers and herbs.



SUMMER FRUITS
Cod. 892367

A burst of citrus peel and juicy berries, with a hint of lively lime, a punch of peach and mango musk.



IDENTITY AIR FRESHENER NATURAL FLOW

Cod. 892363

Air Freshener Natural Flow dispenser.
140x69x60 mm (HxWxD). Packed individually.
Suitable for environments up to 100 m³.
No batteries required; propellant free.
Lasts for up to 30 days.



Refill made from recyclable material.
Easy and safe to transport, store, install and dispose of.
In compliance with REACH and IFRA regulations.

THE FRAGRANCES

SEA AIR
Cod. 892368

Fresh linen, which creates a relaxing and uplifting atmosphere.



FLORAL BOUQUET
Cod. 892369

A tangy and fruity blend, to release a zesty and vibrant fragrance with a hint of musk.



JUICY FRUITS
Cod. 892370

A burst of citrus peel and juicy red berries, with a hint of lively lime and vanilla ice cream, and a punch of peach and mango musk.



SUSTAINABILITY
DESIGN
EFFICIENCY
HYGIENE



Discover the complete range

PE 09/22



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